



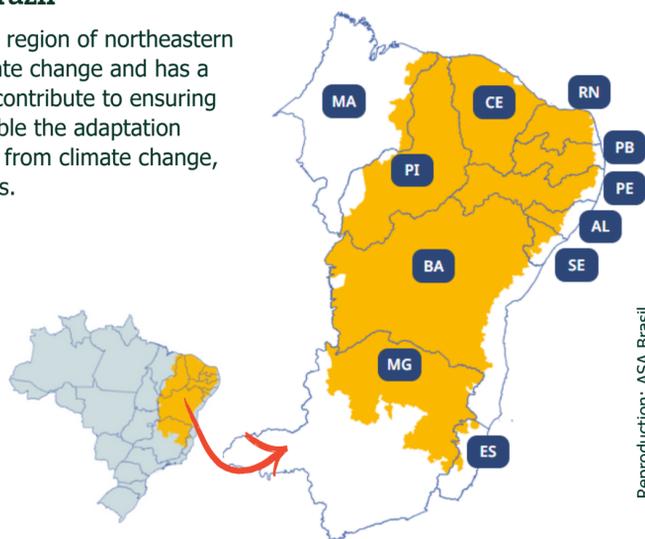
Towards a Just Rural Transition with Productive Inclusion

The Chair

The Itinerant Chair in Rural Productive Inclusion was created by a group of organizations that recognize that the future of the country and rural areas depends on creating dignified and resilient work opportunities for the rural population. Based at Cebrap Sustentabilidade, it is itinerant because it mobilizes a network of researchers and institutions that lead different projects and contribute to the collective construction of knowledge around rural productive inclusion.

The semi-arid region of northeastern Brazil

Currently, the focus of our work is the semi-arid region of northeastern Brazil, as it is a region highly vulnerable to climate change and has a strong presence of family farming. We hope to contribute to ensuring that rural productive inclusion interventions enable the adaptation of the semi-arid region to the challenges arising from climate change, creating sustainable, fair, and inclusive pathways.



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Geirlys Silva/SAF-PI.

The importance of rural productive inclusion

Although there is consensus on the importance of climate mitigation and adaptation, little attention is still paid to reducing inequalities in territories, especially in rural areas. Discussing productive inclusion in these contexts is to recognize the decisive role of rural areas in the future of the climate, the need to generate dignified opportunities, and the transformative potential of local populations.

Just Rural Transition

To achieve a just and sustainable rural transition, it is necessary to transform production systems equitably, ensuring that vulnerable people are both protagonists and beneficiaries of the changes in the face of the climate crisis.

The Chair works to ensure this happens with social justice, innovation, and territorial valorization, articulating four interrelated strategic axes:



Geirlys Silva/SAF-PI.

Climate Adaptation

Climate change alters precipitation, heat, winds, etc., requiring adaptations in infrastructure and production systems. Although climate adaptation is gaining ground in productive inclusion, there is still a lack of clarity on effective strategies to strengthen the resilience and productivity of family farming.

The Chair investigates these gaps based on local and international evidence.

Rural Youth

The future of rural areas necessarily depends on the opportunities and decisions of its youth, which is composed of a heterogeneous group. In the absence of good opportunities, succession and development can be compromised. Thus, it is necessary to analyze the paths that allow for the repositioning of the youth's condition.

The Chair seeks to understand this process and the aspirations of young people in order to propose paths that make rural life more attractive and opportune.



Geirlys Silva/SAF-PI.

Digitization

Despite the opportunities created by digital technologies, only a restricted group has appropriated their benefits, leading to a deepening of inequalities in rural areas.

The Chair seeks to understand how these technologies can be used to leverage access to services and productive inclusion.



Geirlys Silva/SAF-PI.

Agri-food Transition

The challenge of building healthy and sustainable food systems is central to Brazilian rural areas. For existing proposals to be effective, it is necessary to assess whether they promote productive inclusion or create new obstacles.

The Chair seeks to identify lessons learned and innovations in policies, aiming to drive lasting change in rural areas.



Beto Figueiroa.

We work to contribute concrete proposals for public policies, practical innovations, and development models that are sustainable and fair, fostering partnerships and cooperation so that commitments related to a just rural transition lead to the productive inclusion of vulnerable rural families.

